SearchUnify®

Unlocking Better User Experience with Semantic Search

01 Improved Search Relevance

Focuses on content and intent behind user search query and analyzes the language semantics including synonyms, meaning of words and relationship between them.Thus, improving search relevance.

Personalization 02

Tracks down user journey, and past interactions along with fetching results based on customer's respective time zones. Thus, delivering personalized responses based on user tastes and preferences.
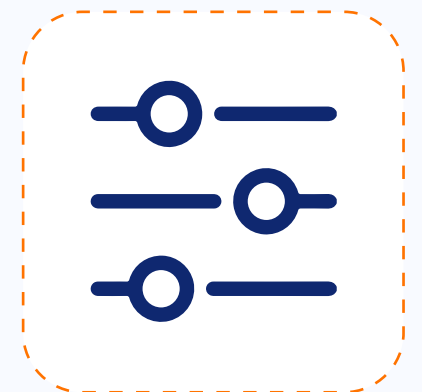
03 Reduction in Browsing times

Traces data in a way to provide relevant results to the users based on their tastes and preferences ensuring that the user finds the relevant information in just a few clicks without the need for further browsing.

Better Handling of Natural Language queries 04

With the help of natural language processing and natural language understanding it understands the complexity of human language including jargon, slang, nuances. Thus, providing a natural search experience to users.

05 Multilingual capabilities

It has multilingual capabilities and interprets the user queries written in regional languages. Thus, breaking down language barriers to deliver relevant and crucial information to the user ensuring a positive customer experience.