

How to Build Stronger Communities with **Agentic AI**



Proactive Thread Management

- ▶ Identifies and answers the low activity or unanswered threads.
- ▶ Analyzes the thread content including past interactions, user profiles, and so on to deliver personalized responses.

Smart Merging of Duplicate Threads

- ▶ Detects and merges the duplicate threads by analyzing similar keywords or topics.
- ▶ Manages threads by redirecting the new threads to the existing discussions.



Intelligent Auto-indexing and Categorization

- ▶ Automatically indexes & categorizes all posts to make them easily accessible to customers.
- ▶ This categorization organizes the content making it easier to deliver relevant results to the customers.

Personalized and Sentiment-Aware Responses

- ▶ It analyzes user sentiment using sentiment analysis to deliver responses accordingly.
- ▶ It scales customer service efforts by delivering empathetic, personalized, and human-like responses to the customer.



Expertise-Based Discussion Routing

- ▶ It identifies the experts based on their past contributions and relevant expertise.
- ▶ It routes the complex queries to top contributors or subject matter experts improving problem-solving and enhancing collaboration.